



Shumaker Technology Group

NOW HIRING!

The Shumaker Technology Group is looking for talented **sales and marketing agents**.

Trade Shows & Networking Events
Lead Generation & Follow-Up
Marketing Campaign Development
Tech Industry Experience



Gain valuable experience as the primary contact for real leads and clients.

Visit www.shumakergroup.com/careers.php or scan this code to learn more and apply for this opportunity.



Brandon

“It’s amazing for me to look back upon the past year and see how this internship has made me a better business professional... The Shumaker Technology Group offers you real world business experience during college.”

“There has consistently been an ideal balance of independence and guidance, giving me the freedom to work on important projects with real clients while also having the helpful direction of the company’s leaders.”



Andrew



Shumaker Technology Group

Sales and Marketing Job Responsibilities

- You will be the person responsible for following up with current and future leads for Shumaker Group's products and services.
- You will represent the Shumaker Group at local business networking groups. You will help prepare for and exhibit at trade shows. You will be expected to occasionally work outside of standard business hours for such events.
- You will be responsible for leading meetings, webinars, and in person demonstrations on Shumaker Group's website development capabilities and Content Central document management system.
- You will be expected to develop advertising and marketing campaigns targeted to specific audiences that will result in new leads for Shumaker Group's products and services.

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- You will document your interactions with leads in the Shumaker Group CRM system.
- You will be responsible for executing mailing campaigns to promote Shumaker Group's presence at trade shows and following up with new leads after the event with mailed thank-you cards.
- You will be responsible for new lead generation (new business leads or new target markets).
- You will be responsible for reaching out to our current and past clients on a pre-defined schedule to make sure everything is going well for them and attempt to solicit repeat business.
- You will be responsible for maintaining Shumaker Group's social networking presence on LinkedIn, Twitter, Facebook, Google Plus, and other social media sites.

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