



The Shumaker Technology Group

WHAT TO EXPECT AT THE SHUMAKER GROUP

I have been with The Shumaker Technology Group for almost a year now and it is amazing for me to look back upon the past year and see how this internship has made me both a better business professional and better person. Much of the credit for making this happen is due to the President of the Shumaker Technology Group, Kyle Shumaker. Kyle gives interns like me the freedom to take over large marketing/sales projects all by myself, while having him to consult with if I ever were to have any questions. Kyle also understands what your goals are after college, and helps you to build skills that you need to stand out in the today's competitive business world.

The Shumaker Technology Group does a great job of giving you real world experience while you are studying at college. Over the past year, I have been given the experience of leading the marketing and sales team, completely rebranding the company, making presentations at conferences to groups, and had many opportunities to take leads into clients that grow the company. The ability to market to new leads, follow up and meet with your leads, and ultimately have the opportunity to drive sales out of the process is something that few internships offer. This large amount of responsibility and trust that Kyle gives to us is evidence of how The Shumaker Technology Group is looking to make the best out of every single intern.

The experiences that I have gotten at the Shumaker Technology Group have allowed me to get real-world marketing/sales experience that I would otherwise not have in a part time job. The Shumaker Technology Group gives you the tools to become a better business person and offers you real world business experience during college. While building a large portfolio for my resume during my internship with The Shumaker Technology Group, I quickly learned that the company is all about being successful, but also having fun doing it. I have never had a dull moment while working for the company, and the ability to work with fellow interns makes teamwork and collaboration essential. Overall, I would highly recommend the internship to whoever is looking to expand his/her marketing & sales skills. If you ever have the opportunity to work with The Shumaker Technology Group, I hope that your learning experience will be as beneficial as mine.

If you have any questions about the Shumaker Technology Group or about the internship in general, please do not hesitate to contact me at brandon@shumakergroup.com.

Best,

Brandon Laetz
Director of Marketing

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