



The Shumaker Technology Group

WHAT TO EXPECT AT THE SHUMAKER GROUP

My internship with the Shumaker Technology Group has proved to be an invaluable experience in more ways than I ever thought it would. Over the short span of my Marketing internship I have been a part of numerous projects and activities ranging from sales, to demonstrations, to creating new marketing materials, and developing the business itself. I had not been at the company more than a week or so before I realized just how much trust and resources Kyle Shumaker, the company's President puts into his interns. I have been able to explore and learn a lot all while deciding how I was going to contribute to the company and shaping the way the Shumaker Group and the rest of the employees work together and present themselves in the future.

I have been a part of group projects such as creating marketing materials for products or services we offer as well as taken on projects on my own such as creating a list of potential leads to pursue within a specific marketplace. Working in groups and working by myself has made me realize my strengths and weaknesses in both of those areas and made me a better employee and student. I also started my internship with no real sales experience and the Shumaker group provided me an opportunity to develop that skill and learn just how difficult but rewarding sales can really be.

If you asked me what it takes to be a great intern at the Shumaker Group and to take the most away from the experience I would say you have to be self-motivated, ready to learn, and open to explore new challenges and skills. I say self-motivated because this internship is a lot like the real world where you are not given a specific checklist for every project, you need to show initiative and be willing to come up with your own solutions to challenges the company may be facing. I point out ready to learn because like any good internship to be this one is a great learning experience. You'll be exposed to marketing, sales, computers, software, and web services so the faster you learn the more you'll be able to contribute and the more you'll be able to take away. Finally I emphasize open to explore because with everything you'll be learning and the projects you'll be tackling you may come up with some ideas or projects of your own, which will take some exploration and thinking through to make into profitable ventures for the company. All in all I would say without a doubt that an internship with the Shumaker Group is a valuable learning and rewarding experience that will help to shape you professionally and personally in a positive manner.

If you have any questions about The Shumaker Group or my Internship experience with the company, please feel free to contact me at sean@shumakergroup.com.

Sincerely,

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