



The Shumaker Technology Group

### WHAT TO EXPECT AT THE SHUMAKER GROUP

I've been working at the Shumaker Group for a little over a year now and I can't stress hard enough the positive impact that it's had on my life. The best thing about working at The Shumaker Group wasn't what I was able to contribute with my current skillset, it was what I was able to learn and take away from being under the supervision of the Shumaker Group President, Kyle Shumaker. The lessons that I've learned are ones that will help guide me through both my personal and professional life in the years to come. Employees at The Shumaker Group are given a lot of responsibility and leadership while working on real projects of clients from all across the country. The company does an excellent job at preparing the interns for this responsibility with face to face training and over the shoulder assistance. This high level of responsibility and trust that all employees have with one another demands a professional environment and positive work ethic and Kyle does an excellent job at really pushing his interns into fulfilling their potential. I've had the pleasure to work on a large amount of different projects with real clients across the country and it's given me an excellent sense of what it really means to "do business." The contributions that I made to the company were many times very significant and directly reflected on the company. For example, in the summer of 2011 I had a major role in redesigning and transforming a current web site into something new and better. The client, The Great Lakes Center for Education Research & Practice, had a unique goal in mind and trusted that The Shumaker Group would be able to fulfill that goal. I was in charge of the design structure, as well as making professional decisions on the specifics of each page. It was a really great opportunity to communicate with a real client and see the work that I personally did be reflected on their web site. There is very little tedious and monotonous work that gets done at the Shumaker Group; every single day is something new and exciting and a chance to provide professional work to real clients. Kyle strongly encourages a lot of creativity and flexibility out of his employees and gives them room to think for themselves on their projects. As I've continued to work for The Shumaker Group I've continuously added experience after experience to my personal portfolio and it has helped me make smarter decisions as I move forward in my professional career. One thing that The Shumaker Group takes pride in as a company is that all of the employees are going to succeed and they're going to have fun doing it. There is such a positive, friendly atmosphere that it makes it fun to go to work. All employees interchangeably communicate and work with each one another to get the job done. Hard work is definitely expected, but is also heavily rewarded and asking questions is encouraged. If you ever are able to get the chance to have the pleasure to work at The Shumaker Group, you're going to be glad you did it!

If you have any questions about The Shumaker Group or my Internship experience with the company, please feel free to contact me at [stu@shumakergroup.com](mailto:stu@shumakergroup.com).

Sincerely,

Stu Kendall

Director of Marketing Development (August 2011-Present)

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